



Mark Holmes

Multidisciplinary Designer

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Skills

Adobe Creative Suite

Expert in InDesign, Photoshop and Illustrator. Intermediate in After Effects and Premiere Pro

Web Development

Front-end development including HTML, CSS, Bootstrap.

Prototyping

Sketch, Invision, XD and Axure

Classic Skills

sketching, illustration, model making, hand lettering

Experience

Senior Designer at Overlake Hospital . Aug 2016 - Present

- Project lead for blog incorporating research, concepts and final designs. Collaborated closely with marketing team, developer and PM. Presented work to internal and external teams.
- Designed and developed website for hospital's \$100m raising premier event landing page.
- Provided heuristic evaluation for main site and influenced change for site navigation.
- Designed motion graphics for real-time urgent care wait-time tracker product.
- Developed brand guidelines.
- Designed and developed email campaign templates.

Art Director at PMMI Media Group . Jan 2015 - Aug 2016

- Designed and prototyped splash and landing page for product launch.
- Designed and developed email templates for HCP newsletter.
- Work closely with Publisher/VP to design expo showroom exhibit. Created experience for both PMMI team and expo attendees.

Production/Designer at Prodigious . Leo Burnett . Oct 2012 - Sept 2014

- Managed multiple project deadlines in a fast-paced agency environment.
- Designed digital assets across multiple brands.

Industrial Designer at Morrow Design . May 2010 - October 2012

- Concept sketching for ideation of product features and development — showing functionality, product details and manufacturing specs.
- Creating lo-fi test mockups for internal education.

Certifications

Google Analytics Certification . Currently taking

UX Certification . Seattle School of Visual Concepts . 2019

Capstone . Libro.fm Audiobooks

- Provided research, user testing, designs for mobile app redesign and presented to clients.
- Led team of designers through workshops and design process as acting product manager.

Education

Industrial Design . BFA at Columbia College Chicago . 2010